



# 2024 FRED CASE REMODELING ENTREPRENEUR OF THE YEAR AWARD APPLICATION

## Celebrating Innovation in the Remodeling Industry

**REQUIREMENTS:** Owner(s) of US-based, full-service remodeling businesses doing \$8.0mm or less in gross remodeling volume in the latest fiscal year. Businesses must have been continuously operational for at least three full years.

**APPLICATIONS ARE DUE NO LATER THAN WEDNESDAY, JULY 31<sup>ST</sup>.**

### NOMINEE INFORMATION:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### COMPANY INFORMATION:

Describe your business (25 words max):

Year in Business: \_\_\_\_\_ Total # Employees on Payroll: \_\_\_\_\_ In Office: \_\_\_\_\_ In Field: \_\_\_\_\_

What was your company's total remodeling revenue?      2023: \_\_\_\_\_      2022: \_\_\_\_\_

What was your company's prior year gross & net profit?      Gross: \_\_\_\_\_      Net: \_\_\_\_\_

How many remodeling jobs did your company complete?      2023: \_\_\_\_\_      2022: \_\_\_\_\_

How did your company's 2023 actuals compare with projections? (higher/lower) \_\_\_\_\_

If you saw an increase from 2022 to 2023, to what do you attribute that growth?

What is your projected revenue for 2024? \_\_\_\_\_

What is the basis for this change? (growth/decline/consistency)

## INNOVATIONS

List two specific initiatives in your business over the last 3-5 years that demonstrate entrepreneurial innovation. Innovations can focus on:

- New business practices
- Streamlined systems
- Creative use of technology
- Relevant training programs
- Unique building products or use of materials

PLEASE LIMIT YOUR ANSWERS UNDER EACH NUMBER (1A, 1B, ETC.) TO 75 WORDS OR LESS.

### FIRST INITIATIVE

1a. Briefly describe the first initiative.

1b. Describe the conditions and/or goals that prompted this initiative.

1c. Describe how the initiative was implemented in your business.

1d. Explain the results of this initiative and how these results compared with your expectations.

## SECOND INITIATIVE

2a. Briefly describe the second initiative.

2b. Describe the conditions and/or goals that prompted this initiative.

2c. Describe how the initiative was implemented in your business.

2d. Explain the results of this initiative and how these results compared with your expectations.

# SUBMIT YOUR APPLICATION

APPLICATIONS ARE DUE NO LATER THAN WEDNESDAY, JULY 31, 2024

Completed applications can be submitted to Allison DeLand at [adeland@casedesign.com](mailto:adeland@casedesign.com)